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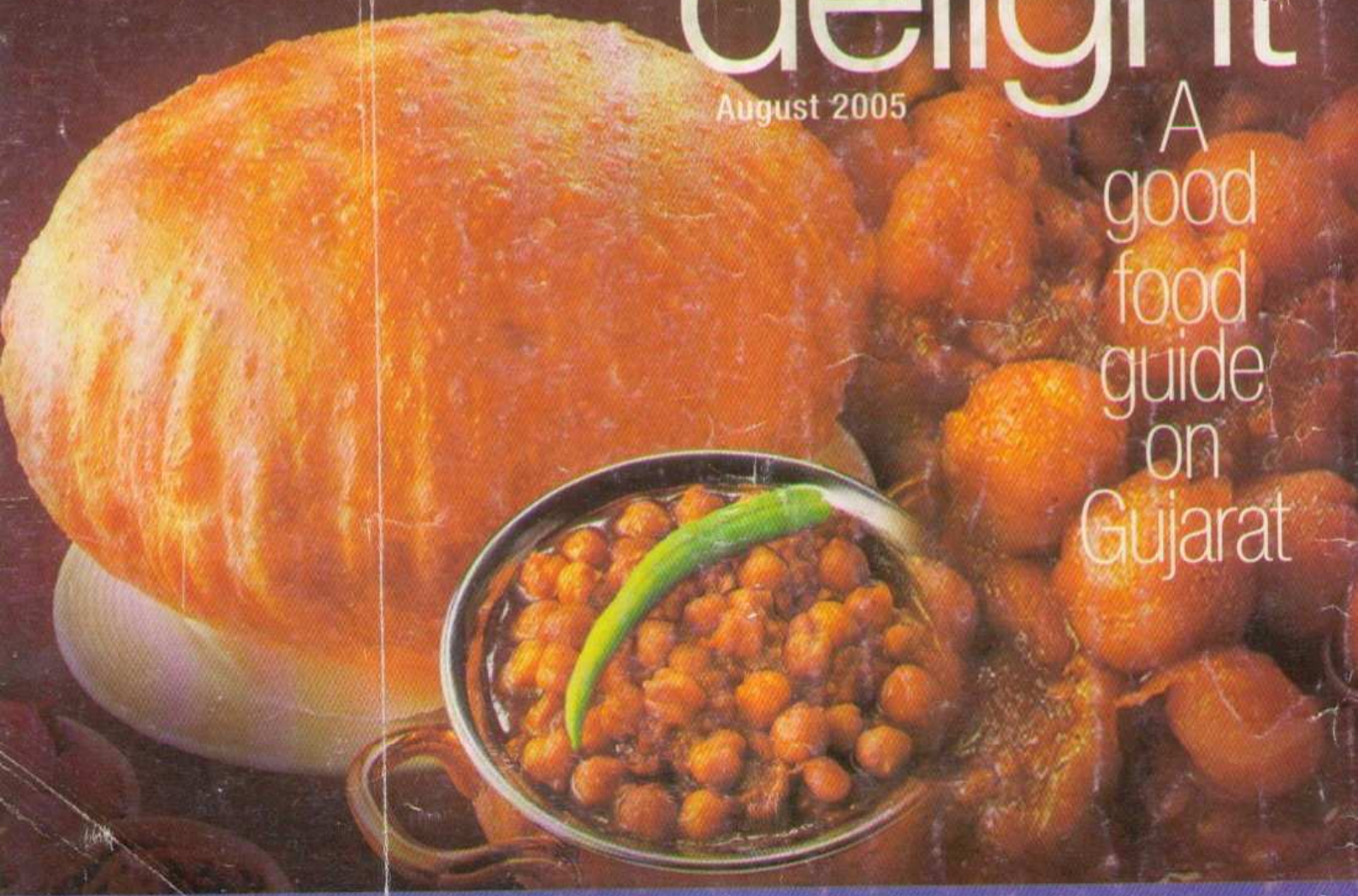
THE FINANCIAL EXPRESS

# foodies delight

A space marketing initiative

August 2005

A  
good  
food  
guide  
on  
Gujarat





# SORTEX PLANT - for cleanliness in pulses

Jayesh Pulse brings 1st Camera Sortex Plant to Saurashtra

Jayesh Pulse Industries of Rajkot has completed more than two decades as a supplier of quality pulses. Highlighting its 20 successful years, Jayesh Pulse is the pioneer firm in Saurashtra to establish a 'Camera Sortex' plant of Korean make. This technology, also known as 'the magical eye', detects and automatically removes impurities, stones and damaged dals and pulses. The Sortex cleaning equipment uses a highly-sensitive photoelectric scanner that is capable of detecting the slightest

variation in colour. The sortex machine is also used for sorting grains/seeds as per their grade and quality and removing the inferior from the superior quality. As a result, the customer receives clean, polished and the best quality of pulses.

The installation of Camera Sortex Plant by Jayesh Pulse Industry is a positive step forward and a sure sign of success, quality consciousness and customer satisfaction. |||

